

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (SOUTHERN REGION)
FOR THE MONTH OF JANUARY 2019**

Sr. No	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	January 2020	Mega Cultural – Folk Program, Chennai	<p align="center"><u>11th January</u></p> <p>Indiatourism, Chennai along with Loyola College, Chennai jointly organized a two day grand "Veedhi Virudhu Vizha" for promoting and recognizing various traditional folks arts. Around 4000 artists from across Tamil Nadu performed their Art forms and 70 senior artists were honoured for services to promoting the tradition and culture.</p> <p>The folk artist also performed the folk dances of Jammu and Kashmir promoting the tradition and culture of Jammu and Kashmir.</p> <p>The event was inaugurated by Shri Udhayachandran, IAS , State Archaeology Department and Shri Thirunavukarasu, IPS.</p>	Tamil Nadu and Jammu & Kashmir	<p>Participants: 4000 Folk Artists</p> <p>Attendees: 2000 Invitees, Students and General Public</p>	

